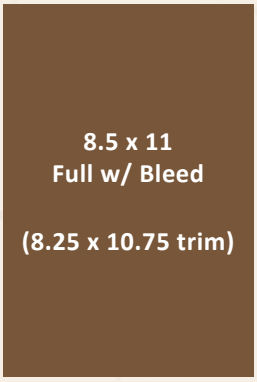
2027 ART OF THE COWGIRL EVENT PROGRAM

AD SPECIFICATIONS & RATES

The event program will be distributed on-site to the 7,000+ expected attendees at the Art of the Cowgirl event at Rancho Rio in Wickenburg, Arizona, February 23 – 27, 2027. The program is a comprehensive guide to the event, including information about the clinics, workshops, competitions, activites, schedules, and more.

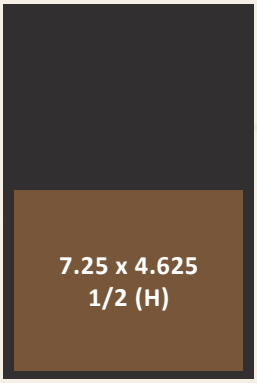
FULL

$900



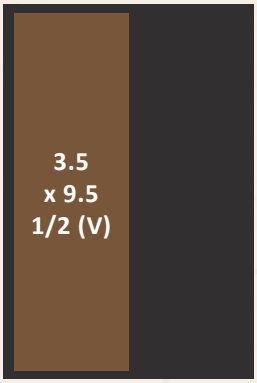
HALF
HORIZONTAL

$500



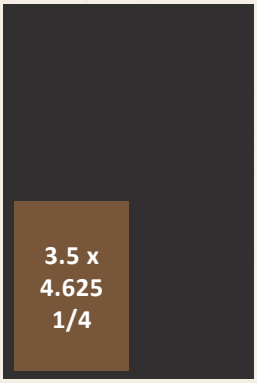
HALF
VERTICAL

$500



QUARTER

$300



Trim: 8.25” x 10.75” | **Bleed:** 0.125” all sides | **Live Area:** All content must be 0.5” or more from the edge

All ads will be printed using four-color processing. Only PDF or JPEG files are accepted. Please do not include color bars or trim / crop marks in final file submissions.

AD MATERIALS & PAYMENT DUE FRIDAY, JANUARY 8, 2027

Contact Lauren Summers at (708) 702-0252 with questions | Email print materials to lauren@artofthecowgirl.com

Email Lauren to reserve ad space by Monday, December 21, 2026