



PAYING IT FORWARD

INSPIRING WESTERN ARTISTS TO NEW HEIGHTS



ART OF THE COWGIRL

A CELEBRATION OF HORSEMANSHIP AND WESTERN ART
artofthecowgirl.com

Art of the Cowgirl is a dream come true.

At the heart of Art of the Cowgirl's original vision was the Fellowship Program. The idea to bring together experienced western artists with aspiring makers, provide mentorship and create a thriving community of likeminded women.

In sharing our passions and talents, we preserve and protect our western heritage.

Now in our third year, we are so proud to see Art of the Cowgirl attract thousands of guests to the annual event, and generate the funds and support necessary to host the Fellowship Program each year.

For the selected Fellowship Recipients, it's a once-in-a-lifetime opportunity to learn or refine their passion with some of the most talented makers in the business. For the Master Artists, it's a way to give back and share their skills with the next generation.

Your participation and support will ensure our great artistic and cultural traditions continue, and help women celebrate, gather and connect around horses and western art. The contributions these cowgirls make are truly worth showcasing, and we look forward to sharing them with you.

With Cowgirl Spirit at Heart,

Tammy Pate



"Your participation and support will ensure our great artistic and cultural traditions continue, and help women celebrate, gather and connect around horses and western art."

– TAMMY PATE, founder, *Art of the Cowgirl*





OUR MISSION

Art of the Cowgirl's mission is twofold:

Celebrate accomplished artisans and horsewomen through its event and other year-round media platforms, and to provide funding through its fellowship for emerging artists in the development of their crafts and businesses through the Fellowship Program.

"Art of the Cowgirl is special because we have women from all walks of life together with the focus on the horse. There's so many disciplines and people, but they're all still tied together with the horse."

– NANCY MARTINY, 2021 Master Saddlemaker

The Art of the Cowgirl event is a gathering to celebrate cowgirls and their contributions to the western lifestyle and culture through workshops, horsemanship clinics, an all women's ranch rodeo, music, art auction, and an all women's horse sale.

The Fellowship Program supports emerging artists and expands their knowledge and skills through fellowships and mentoring by Master Artists in their respective fields.



THE FELLOWSHIP PROGRAM

Art of the Cowgirl's Fellowship Program encourages and furthers western art and trade among women artisans, both continuing tradition and inspiring innovation.

By establishing mentorship and investing in up-and-coming artists, Art of the Cowgirl fosters creativity and preserves traditional art and functional gear. In providing these experiences, our hope is that age, location or lack of funds will no longer be a limiting factor for those interested in pursuing art and artistic trades.

Whether it's fine art, functional trade or horsemanship, Art of the Cowgirl Fellowships seek to enrich, empower and educate — all while honoring western heritage.

Art of the Cowgirl will fully fund up to seven fellowships each year, with all expenses paid for the Master Artist and Fellowship Recipient. Master Artists offer up to two weeks of teaching at their various locations, and Fellowship Recipients commit to invest their time in the experience.

Fellowship Recipients also receive funding to travel to the annual Art of the Cowgirl event, where they will present their work and donate an item to the Fellowship Auction, which supports the next class of aspiring artists.

Applying for the program is a competitive process, and it's grown in popularity each year. In spring 2020, more than 300 artists applied for the fellowships.

2021 MASTER ARTISTS

Kelly Martin - Master Bootmaker

Nancy Martiny - Master Saddlemaker

Amy Raymond - Master Silversmith

Teresa Black - Master Horse Hair
Hitcher/Rawhide Braider

Lee Smith - Master Horsewoman

Lindy Burch - Master Horsewoman

Deborah Copenhaver Fellows - Master Fine Artist





THE DETAILS:

MASTERS AND RECIPIENTS

- Master Artists will receive: teaching fee, materials and supplies, travel, housing and daily rate to the Art of the Cowgirl event for demonstrations and expenses.
- Fellowship Recipients will receive: materials and supplies, travel, room and board at Master's location, travel expenses to the Art of the Cowgirl event for presentation.
- Each Fellowship Recipient will have a completed piece of work or agreed upon task at conclusion of the fellowship.
- Art of the Cowgirl will provide continued resources and opportunities for Fellowship Recipients to assist them in building their business after their fellowship is complete.

"For someone not sure about applying, just do it. It's been one of the greatest experiences I've ever done"

– TONI KAY TOLLE, 2019 Saddlemaking Fellowship Recipient

TO QUALIFY:

FELLOWSHIP RECIPIENTS

- Must be a woman, 18 years old or older
- Able to complete the fellowship before December 31 of the calendar year in which the award is provided
- Able to attend and present work at following years' Art of the Cowgirl event
- Meet minimum skill and experience requirements, as determined by the Master Artists
- Must complete and submit: Art of the Cowgirl Fellowship Application, pictures or videos of recent work and skill requirements, signed releases, and proof of health insurance
- While individuals may apply for fellowships more than once, selected recipients may not be awarded a fellowship more than once in the same category

MASTER ARTISTS

- Superior skill and experience in specified area
- Industry recognition of excellence/notable works
- Sales/significant contributions to respective industry
- Willingness to teach and participate in fellowship process and programming
- Must submit proposal to Art of the Cowgirl with agenda, overall program goal, proposed costs, minimum requirements and examples of work

"When you collaborate with someone else, it allows you to climb that next ladder. Teaching also allows you to learn and do, and be someone you didn't know you could be"

– AMY RAYMOND, 2021 Master Silversmith

CONTRIBUTION OPPORTUNITIES

FULL FELLOWSHIP SPONSOR \$12,000

- Fund one fellowship in full by covering Master Artist and Fellowship Recipient costs
- Spot in Fellowship Fundraising Workshop of your choice
- Receive 12 VIP passes to the Art of the Cowgirl event
- Advertising on Art of the Cowgirl website and program
- Limited edition poster
- Official Art of the Cowgirl sponsor gift bag
- Introduce Fellowship Master and Recipient at the event

MASTER SPONSOR \$6,000

- Fund half of one fellowship by covering Master Artist costs
- Spot in Fellowship Fundraising Workshop of your choice
- Receive 6 VIP passes to the Art of the Cowgirl event
- Limited edition poster
- Official Art of the Cowgirl sponsor gift bag

RECIPIENT SPONSOR \$6,000

- Fund half of one fellowship by covering Fellowship Recipient costs
- Spot in Fellowship Fundraising Workshop of your choice
- Receive 6 VIP passes to the Art of the Cowgirl event
- Limited edition poster
- Official Art of the Cowgirl sponsor gift bag

FRIEND OF THE FELLOWSHIP \$300-\$5,000

- Contribute to fellowship costs
- Receive VIP passes to the Art of the Cowgirl event (1-6)
- Limited edition poster
- Official Art of the Cowgirl sponsor gift bag



"What we're looking for in a Fellowship Recipient is someone who will bring it full circle to the next generation; someone who values the spirit of what the Fellowship Program is all about."

– JAIMIE STOLTZFUS, Fellowship Director, *Art of the Cowgirl*



