



ART OF THE COWGIRL

FELLOWSHIP PROGRAM

PAYING IT FORWARD: A CELEBRATION OF THE COWGIRL SPIRIT

www.artofthecowgirl.com

ART OF THE COWGIRL



A WORD FROM FOUNDER TAMMY PATE

Art of the Cowgirl is a Dream Come True for Renowned Horsewoman and Clinician Tammy Pate

It's no secret that women have played a significant role in ranching and the western way of life. Most of today's successful ranchers and western artisans have wonderful stories to tell about a wife, mother or grandmother who influenced their lives.

Art of the Cowgirl is designed to spotlight these wonderful women while sharing the stories of their families, marriages and partnerships that in turn shaped them.

Please join us as we celebrate, gather and connect Western women around horses and western art. We will feature female makers, master artists, silversmiths, braiders, saddle makers and horsewomen.

The event will not only provide entertainment and honor women of the west, but will also provide fellowships to individuals to further their knowledge with master artists in their trade of choice. The contributions of these cowgirl makers are truly worth celebrating and we look forward to sharing them with you.

With Cowgirl Spirit at Heart,
Tammy Pate

ART OF THE COWGIRL

OUR MISSION



2



Our purpose is two-fold as Art of the Cowgirl not only celebrates accomplished artisans and horsewomen through the event, but provides funding for emerging artists in the development of their crafts and businesses through the fellowship program.

The Art of the Cowgirl Event is a gathering to celebrate cowgirls and their contributions to the western lifestyle and culture through workshops, horsemanship clinics, all women's ranch rodeo, music, art auction, and all women's horse sale.

The mission of the Fellowship Program is to support emerging artists and expand their knowledge and skills through fellowships and mentoring by Master Artists in their respective fields.

ART OF THE COWGIRL

THE FELLOWSHIP PROGRAM

From the Master to the Student will come a one of a kind Experience that will bring Connection and Education



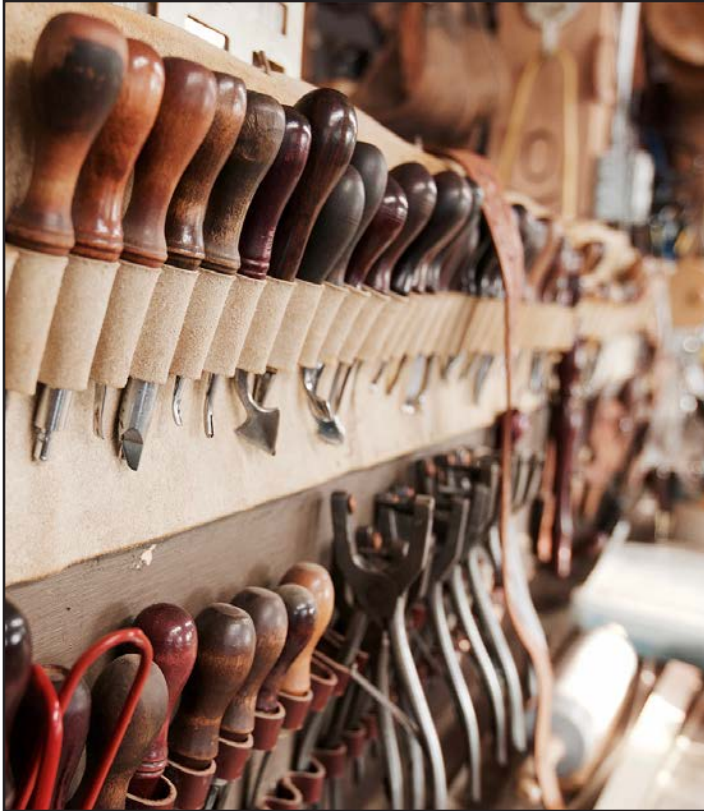
The Fellowship Program is Tammy Pate's original dream of providing an opportunity for western artists to work with masters- a once-in-a-lifetime opportunity to learn or refine their passion with some of the most talented makers in the business.

Whether it be a fine art, functional trade, or horsemanship, these fellowships will enrich, empower and educate while honoring our western heritage. The fellowship seeks to remove obstacles such as funding and access for up and coming artists, without restriction of age or location.

Each year Art of the Cowgirl will fully fund up to seven fellowships where all expenses will be paid for the Master and Fellowship recipient.

ART OF THE COWGIRL

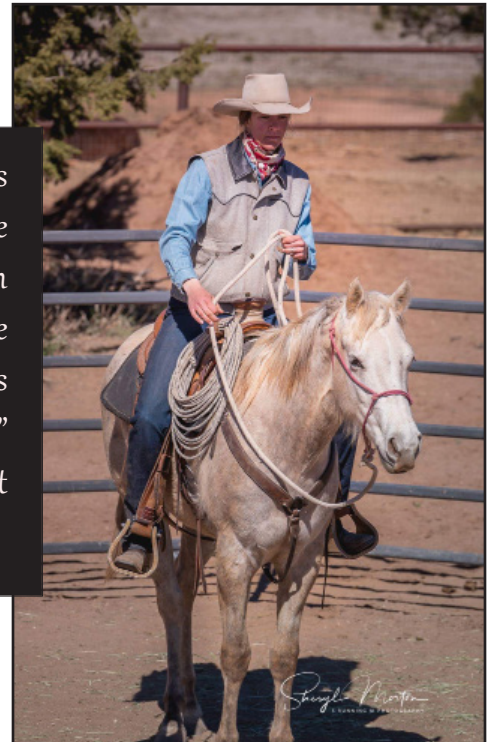
FELLOWSHIP CATEGORIES



- ◆ Horsemanship
- ◆ Fine Art
- ◆ Photography
- ◆ Saddle Making
- ◆ Silver Engraving
- ◆ Rawhide Braiding
- ◆ Hat Making

"I am so thankful to Tammy Pate, Sophi Davis, Jaimie Stoltzfus and everyone at Art of the Cowgirl for organizing these incredible opportunities. One thing I've read that has stuck out to me (from a John Maxwell book) is "be a river, not a reservoir"...pass on the knowledge that you have and keep working to gain more to pass along. I feel like this is what Art of the Cowgirl is all about!"

— Alicia Adamson, 2019 Horsemanship Recipient



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MASTER AND RECIPIENT INFORMATION



2019 MASTER HORSEWOMAN LEE SMITH

-Each recipient will have a completed piece of work or agreed upon task at conclusion of fellowship period

- Recipients will be required to complete fellowships in same calendar year as award received and present work at following Art of the Cowgirl Event

- We will provide continued resources and opportunities for recipients to assist them in building their business after their Fellowship is complete

- Master Artist will receive: teaching fee, materials and supplies, travel, housing and daily rate to Art of the Cowgirl event for demonstrations and expenses

- Recipient Artist will receive: materials and supplies, travel, room and board at Master's location, travel expenses to Art of the Cowgirl event for presentation



SADDLE BY 2019 MASTER NANCY MARTINY

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RECIPIENT REQUIREMENTS



- 18 Years of age or older
- Open to both men and women
- Able to complete fellowship before December 31st of the calendar year in which the award is provided
- Able to attend and present work at following years' Art of the Cowgirl Event
- Meet minimum skill and experience requirement as determined by the Master
- Applications will require: Art of the Cowgirl Fellowship Application, pictures or videos of recent work and skill requirements, signed releases, and proof of health insurance
- While individuals may apply for Fellowships more than once, selected recipients may not be awarded Fellowship more than once in the same category

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MASTER ARTIST SELECTION GUIDELINE

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- Superior skill and experience in specified area
 - Industry recognition of excellence/notable works
 - Sales/significant contributions to respective industry
 - Willingness to teach and participate in Fellowship process and programming
 - Must submit proposal to Art of the Cowgirl Fellowship with agenda, overall program goal, proposed costs, minimum requirements, and examples of work

"I'm so thankful to have been chosen as the recipient for the saddle making fellowship with Nancy Martiny. Being able to learn from an amazing artist and saddle maker like Nancy is a wonderful opportunity. I hope to be able to make comfortable and well fitting saddles that people love to ride."

-Toni Kay Tolle, 2019 Saddle Making Fellowship Winner

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CONTRIBUTION OPPORTUNITIES



FULL FELLOWSHIP SPONSOR \$12,000

- Fund one Fellowship in full covering both Master and Recipient Costs
- Receive 12 Passes to Art of the Cowgirl Event
- Advertising on Art of the Cowgirl Website, Social Media, and Program
 - Limited Edition Sponsor
- Official Art of the Cowgirl Sponsor Gift Bag
 - Booth at Art of the Cowgirl Event
- Introduce Fellowship Master and Recipient at Event
 - VIP Table at Art of the Cowgirl Event

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CONTRIBUTION OPPORTUNITIES

MASTER SPONSOR \$6,000

- Fund half of Fellowship covering Master Costs
- Receive 6 Passes to Art of the Cowgirl Event
 - Limited Edition Poster
 - Art of the Cowgirl Gift Bag
 - Social Media Advertising
- VIP Table at Art of the Cowgirl Event

RECIPIENT SPONSOR \$6,000

- Fund half of Fellowship covering Recipient Costs
- Receive 6 Passes to Art of the Cowgirl Event
 - Limited Edition Poster
 - Art of the Cowgirl Gift Bag
 - Social Media Advertising
- VIP Table at Art of the Cowgirl Event

FRIEND OF THE FELLOWSHIP \$300-\$5000

- Contribute to Fellowship Costs
- Receive Passes to Art of the Cowgirl Event (1-6)
 - Limited Edition Poster
 - Art of the Cowgirl Gift Bag

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CONTACT US



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Equine Empowerment, a 501C non-profit, is Art of the Cowgirl's Fiscal Sponsor. Equine Empowerment became a non-profit in 2017 with the vision to empower brave-hearted actions and inspire positive changes in individuals, families and communities through horse therapy. Equine Empowerment was founded by Beth Godbey and is based out of Ridgeway, Colorado.

All Donations to our Fellowship Program are accounted through Equine Empowerment as our Fiscal Sponsor and are tax deductible. We appreciate Equine Empowerment's support and collaboration of our Fellowship Program.

www.equine-empowerment.org
970-318-0595

